For Immediate Release

Just Energy Partners with Georgia Tech Alumni Association

Members Gain Access to Exclusive Energy Prices and Green Energy Programs

Houston, TX, December 2, 2014: Commerce Energy, a subsidiary of Just Energy Group Inc., a leading North American natural gas, electricity and green energy retailer, is pleased to announce its partnership with the Georgia Tech Alumni Association to offer discounted commodity supply rates to alumni.

The partnership will focus on natural gas and electricity programs as well as Commerce Energy's green energy options, giving participating members the opportunity to reduce their environmental impact.

"We are excited to partner with Georgia Tech to offer alumni the benefit of discounted pricing and customized products" says Al Shulman, VP of Marketing at Just Energy. "A proud advocate of the Association's valued activities and programs we welcome this opportunity to engage with the school community in special events, provide exclusive energy offers and enhance the choices available to a whole new market of energy consumers."

"We're excited to have Commerce Energy join the Alumni Association" says Jim Shea, VP of the Georgia Tech Alumni Association. "This partnership will help support the programs and activities of our organization, benefiting alumni across the country."

Engaging more than 140,000 graduates and 21,000 students, the Georgia Tech Alumni Association creates relevant and meaningful programs, events, and publications, ranking high in "alumni satisfaction" among all state universities.

Green Energy Investment

To date, Just Energy has spent $70 million in a diverse portfolio of carbon offset projects across the United States and Canada, making the company one of the largest green energy providers in North America. The company's *JustGreen Lifestyle* program is designed to help us all work towards a cleaner planet by pursuing renewable and sustainable energy solutions that support local green projects. Subscribers gain options to reduce and neutralize their personal /household carbon footprint through carbon offsets and renewable energy credits.

About Commerce Energy:
Commerce Energy is a leader in the commodity supply industry providing electricity and natural gas supply to residential and commercial customers. The company offers competitive variable and fixed priced commodity supply programs designed to help consumers better manage and budget their energy costs. With the company's green energy programs, customers can choose to offset up to 100% of the negative impact of their everyday energy use through renewable power and/or carbon emission reduction projects. Commerce Energy is a subsidiary of Just Energy Group Inc., a publicly traded company (NYSE:JE and TSX:JE) serving close to two million customers across North America. Visit commerceenergy.com to learn more.

About Just Energy Group Inc.:
Established in 1997, Just Energy (NYSE:JE, TSX:JE) is primarily a competitive retailer of natural gas and electricity. With offices located across the United States, Canada and the United Kingdom, Just Energy serves close to two million residential and commercial customers through a wide range of energy programs and home comfort services, including fixed-price and price-protected energy programs, smart thermostats, and solar panel installations. Just Energy Group Inc. is the parent company of Amigo Energy, Commerce Energy, Green Star Energy, Hudson Energy, Just Energy, and Tara Energy. Visit **www.justenergy.com** to learn more. Also, find us on **Facebook** and follow us on **Twitter.**

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