For Immediate Release

Just Energy Proudly Sponsors Houston's Energy Day 2016

Just Energy Foundation to Present the Science and Engineering Fair of Houston (SEFH) Award

Houston, TX, October 13, 2016: Saturday October 15th marks Houston's 6th annual Energy Day Festival, and Just Energy is proud, once again, to be a sponsor. Taking place at Sam Houston Park, the Festival is hosted by Consumer Energy Alliance (CEA), a nonprofit and nonpartisan organization that seeks to improve consumer understanding of our nation's energy security. This free, family-oriented event will showcase on-going advancements and innovation in science, technology, engineering and mathematics (STEM).

From 11am to 4pm, students, their families and all attendees can participate in a variety of fun, interactive exhibits, games, and presentations regarding the various forms of energy technology, efficiency, conservation, as well as explore careers in the energy industry.

Visit Just Energy at the Festival
As a sponsor and featured exhibitor, Just Energy representatives will be on hand inviting guests to interact, ask questions and learn about innovative and sustainable developments. Visit the Just Energy booth for giveaways, energy saving tips and a chance to win a $300 energy conservation kit. The Just Energy Foundation will also present a financial reward to the winning students of the *Science and Engineering Fair of Houston (SEFH) Award* at a special ceremony to recognize their achievements.

"Never before have we seen such a rapid pace of innovation and transformation in the energy industry" says Deb Merril, Just Energy's Co-CEO. "Energy Day is a terrific opportunity to showcase this and demonstrate the impact of energy in our lives, from the way it is generated, to how it is conserved and consumed. We're especially pleased, through our Just Energy Foundation, to award our youth for their talent and initiative, and support their educational aspirations as our energy leaders of tomorrow."

Each year, Energy Day and its supporters strive to promote innovative energy technologies through a number of unique interactive demonstrations and academic grants to help engage and motivate future energy experts.

About Just Energy Group Inc.:
Established in 1997, Just Energy (NYSE:JE, TSX:JE) is an energy management solutions provider specializing in electricity, natural gas, solar and green energy. With offices located across the United

States, Canada, and the United Kingdom, Just Energy serves approximately two million residential and commercial customers. The company offers a wide range of energy products and home energy management services including long-term fixed-price, variable price, and flat bill programs, smart thermostats, and residential solar solutions. Just Energy Group Inc. is the parent company of Amigo Energy, Commerce Energy, Green Star Energy, Hudson Energy, JE Solar, Tara Energy and TerraPass. Visit justenergygroup.com to learn more. Also, find us on Facebook and follow us on Twitter.

About Just Energy Foundation:

The Just Energy Foundation was established in 2013 by Just Energy Group Inc. to help registered Canadian and U.S. charitable organizations secure the resources required to promote the health and well-being of communities in need. Funded entirely by Just Energy, the Foundation invests in local programs that work to enhance the quality of life in Just Energy's operating markets towards building stronger and supportive communities. Visit justenergyfoundation.com to learn more.

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