

For Immediate Release

JUST ENERGY HELPS ORANGEWOOD KIDS SOAR!

California March 29, 2010: Just Energy is pleased to announce the donation of 4 HP Proliant DL360 servers to Orangewood Children's Foundation to support Orange County children impacted by or at-risk of abuse. The servers will help maintain and improve the innovative array of programs the county's only emergency shelter offers allowing staff members to access the network while out in the field serving the youth.

"Just Energy proudly supports and believes in building a sustainable future for children," said Ken Hartwick, CEO and President of Just Energy. "We are delighted we can donate these four servers as we aim to inspire and motivate children in every way possible so they may excel academically and flourish into future leaders."

The Microsoft SQL at the main office server will host multiple SQL custom client case management databases. The Orangewood Resource Center server, a drop-in center for foster youth, will host a custom database to help current and emancipated foster youth find appropriate housing and community resources.

"We are so grateful for this donation of HP servers from Just Energy," said Cal Winslow, CEO of Orangewood Children's Foundation. "The servers will help us better serve our employees and our current and former foster youth clients, including enhancing our ability to serve them while out in the field."

Orangewood Children's Foundation gives children a second chance and hope for a brighter future. It's the largest and most comprehensive provider of services that focus on preparing the county's 250-300 foster teens each year for the transition into independent adulthood. Their programs provide living skills instruction, transitional housing, college scholarships and other assistance during this critical time.

About Just Energy:

Just Energy is one of North America's leading electricity and natural gas retailers with offices in Canada and the U.S. Through its affiliates under its parent, Just Energy Income Fund, a publicly traded Income Trust (TSX: JE.UN), Just Energy provides over 1.6 million residential, small to mid-sized commercial and small industrial customers with the peace of mind that comes from knowing that they are protected from energy price volatility. In addition, through National Home Services, Just Energy sells and rents high efficiency and tankless water heaters, and through its subsidiary Terra Grain Fuels, produces and sells wheat-based ethanol. Just Energy is poised to become an industry leader in providing environmentally responsible energy supply solutions to consumers across North America. To learn more about Just Energy please visit www.justenergy.com.

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