

**For Immediate Release**

**JUST ENERGY WARMS HOMES IN GREATER CHICAGO**

CHICAGO, April 5, 2010: Just Energy announced it is donating \$10,000 to The Salvation Army Metropolitan Division's Share the Warmth fund. The program lends a hand to thousands of citizens from Greater Chicago seeking help with energy bill payments during the last few months of winter. Established in 1983, the program is one of the largest of its kind in the nation.

"Our donation to Share the Warmth fund will help strengthen and support families during challenging times by keeping them safe and warm," said Ken Hartwick, President and CEO of Just Energy. "We are proud and pleased to be supporters of an effort that helps families in need of assistance with their energy bills."

Since 2000 the Share the Warmth fund has provided more than \$7 million in grants that match the payments of low and fixed income citizens. According to The Salvation Army the donation will allow for many families to receive help with their heating costs. More than 10,000 families benefit from the program throughout the Chicago area.

"Just Energy's remarkable and generous donation supports many Chicago families and individuals in dire need of assistance to stay warm this winter," said Deborah Terrell, Director of Corporate Relations of The Salvation Army Metropolitan Division. "Every donation toward our cause is invaluable as families in need overcome difficult and cold times."

**About Just Energy:**

Just Energy is one of North America's leading electricity and natural gas retailers with offices in Canada and the U.S. Through its affiliates under its parent, Just Energy Income Fund, a publicly traded Income Trust (TSX: JE.UN), Just Energy provides over 1.6 million residential, small to mid-sized commercial and small industrial customers with the peace of mind that comes from knowing that they are protected from energy price volatility. In addition, through National Home Services, Just Energy sells and rents high efficiency and tankless water heaters, and through its subsidiary Terra Grain Fuels, produces and sells wheat-based ethanol. Just Energy is poised to become an industry leader in providing environmentally responsible energy supply solutions to consumers across North America. To learn more about Just Energy please visit [www.justenergy.com](http://www.justenergy.com).

**About The Salvation Army:**

The Salvation Army Metropolitan Division is the largest direct provider of social services in the State of Illinois, assisting clients in the Greater Chicago area, Northern Illinois and Northwestern Indiana. Among the services provided by the Metropolitan Division are feeding programs for homeless people, children, and seniors; emergency lodging for families and individuals in crisis; disaster relief; senior housing; substance abuse rehabilitation programs; youth programs; and early childhood development services. For more information about The Salvation Army or to donate or volunteer, please visit [www.salarmychicago.org](http://www.salarmychicago.org).

## **MEDIA CONTACT**

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