



New Brand for Texas: U.S. Energy Savings Corp.

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Houston, TX – Just Energy launches a new name and offers new electricity products. Now Texas electricity consumers can buy price protection for up to five years with U.S. Energy Savings Corp.'s Electricity Price Protection Program.

The July 11th launch of U.S. Energy Savings Corp. in Texas follows the recent acquisition of Just Energy by the Energy Savings Group (ESG). With the launch, the U.S. Energy Savings Corp. name will replace two existing brands, Just Energy and Hino Electric Power, reflecting the US presence of ESG, North America's leading residential energy retailer. The new name coincides with the product launch of Energy Savings' flagship price protection product, already available to millions of energy consumers in the US and Canada.

Expansion plans in Houston and Dallas are already underway. Existing Just Energy and Hino Electric Power offices in Corpus Christi, Harlingen, McAllen, Laredo and San Angelo are also rolling out the U.S. Energy Savings Corp. brand and the promise of long term price stability for homes and businesses across the state of Texas.

Brennan Mulcahy, CEO of Energy Savings Group joined with Scott Gahn, Executive Vice President of Operations of U.S. Energy Savings Corp. to announce the new name and product expansion. Mr. Mulcahy noted, "While Texas electricity consumers have experienced significant price increases and volatility, many Energy Savings Group customers in other markets have enjoyed stable prices and savings through our long term fixed price products. We commit to offer Texans a full suite of products including the opportunity to fix their electricity price for five years. We also assure that U.S. Energy Savings will provide Texans the industry leading customer service we are known for."

Headquartered in Toronto, Ontario, Energy Savings Group has more than one million customer accounts in Illinois, New York, Indiana and Canada. ESG's business involves the sale of natural gas and electricity to residential, small to mid-size commercial and small industrial customers under long term, irrevocable price protected contracts. By securing their natural gas or electricity under Energy Savings Group's price protection contracts for a period of four or five years, ESG customers reduce their exposure to changes in the price of these essential commodities. U.S. Energy Savings Corp.'s parent, Energy Savings Income Fund, trades on the Toronto Stock Exchange under the symbol SIF.UN and has a market capitalization of more than \$1.7 billion (CDN).